



**GROUP**

## PRIVACY POLICY (UNDER REG.EU 2016/679)

We wish to inform you, in accordance with art.13 regulation EU2016/679 details regarding the processing of your personal data.

### Data Controller

The data controller responsible for your personal information for the purposes of the applicable European Union data protection law is: **HRC International Academy S.r.l.** (hereinafter "HRC Academy"), Rome (00144), Via Tempio del Cielo n. 3, VAT and tax code 14332251009. The list of external controllers is available at the head offices of each single Data Controller.

### Scope and purpose of processing

Your personal data, may be used by all data controllers for the following scope and purpose:

- a) Enrolment and registration to events in which you have completed the given *form*;
- b) Comply with the laws connected to carrying out the group's events;
- c) Publish photos and videos created by the Group owner during the Event Name, on:
  - Internet websites;
  - Social networks (Facebook, LinkedIn, Instagram);
  - Other paper-based or computer-based support systems.
- d) Promoting events organised and developed by **HRC International Academy S.r.l.**
- e) Regarding points a) and b) the processing and consent to use your personal data is compulsory and mandatory (art. 6 point b) and c Reg. EU 2016/679 and subsequent amendments) inasmuch as any refusal of consent could determine the impossibility to participate to the event.

As regards points c) and d), your consent to (art. 6 letter a)of Reg. EU 2016/679 and subsequent amendments) is necessary in order to use and publish personal photos, videos and audio recordings for commercial and promotional purposes for events organised by **HRC International Academy S.r.l.** Refusal of consent entails the impossibility to carry out the production of photos and videos and their diffusion as well as the impossibility to concede to participants to promote the Event.

### Types of data processing

Each Data Controller will process the following:

- Personal Data (Name, surname, age, job title, email phone contact numbers), for the purposes of points a), b) and d)
- Particular Data (photos, audio and video recordings, carried out during the event for the purposes of point c)

### Data processing methods

Authorised persons will process data manually or electronically only, in full compliance with the principles of lawfulness, fairness, transparency, purpose limitation, storage limitation, data minimization, accuracy, integrity and confidentiality.

### Period and methods of data storage

Your personal data will be stored in each Data Controller's office in a paper-based and digital archive as follows:

- For the purpose of letters a), b) and d) for a period of 10 years for accounting, fiscal and administrative purposes;
- For the purpose of letter c) for a period no longer than 10 years, or up to the withdrawal of data protection consent, to keep a log of Event
- For the purpose of letter d) for a period no longer than 3 years, up to the withdrawal of data protection consent.

### Access to data

Your data may be made available to:

- external collaborators involved in administration/accounting and or partner companies involved in carrying out the event in the capacity of external heads of data controllers, that work for the owner;
- judicial or administrative authorities for legal purposes;

### Transferring data abroad

Your personal data will not be transferred outside of the European Union.

### Your rights

You may exercise your rights in article 7 c.3, 15, 16, 17, 18, 20, 21 A and 77 of Reg. EU 2016/679 regarding data privacy in terms of withdrawal of data, confirmation of the existence of the data, indication of the origins of the data, purpose and scope of the data, updates, changes, additional information, cancellation or right to oppose the use of personal data.

In order to exercise the rights, it is necessary to inform the Owner at the following email address: [privacy@hrcigroup.com](mailto:privacy@hrcigroup.com)

HRC International Academy S.r.l. Via Tempio del Cielo 3, 00144, Rome tax code 14332251009